

For Immediate Release

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**BALDRIGE AWARD RECIPIENT TO DISCUSS TRANSFORMING SMALL BUSINESS
GREELEY, Colo.(2009-02-16 00:00:00.0)**

Terry May, CEO and Owner of Tulsa Oklahoma-based Mesa Products, Inc., will be addressing critical growth issues faced by small businesses when he speaks at the University of Northern Colorado on February 19. His speech, "Excellence in Execution – Transforming Small Business," will be given at the University Center. The public is welcome to attend this breakfast event from 7:30 – 9:00 a.m.

Mesa Products earned the Malcolm Baldrige National Quality award in 2006. Attendees will learn how this role model small business grew from a one-man operation to a manufacturing and service company with more than 100 employees. May will explain how he transformed MESA from a "good" small business to one which is nationally recognized for its "world class excellence."

This event is sponsored by the Monfort Institute, the Monfort Executive Professor Program at the Monfort College of Business, and the Greeley/Weld Small Business Development Center. Event details follow:

Date: February 19, 2009, 7:30 - 9 AM
Location: Columbine Rooms A and B, University Center, UNC Campus
Parking: Free parking in Lot A, adjacent to the University Center.
Cost: \$20 per person, including breakfast
RSVP: Greeley/Weld Small Business Development Center (970) 352-3661

About the Monfort College of Business

The Kenneth W. Monfort College of Business at the University of Northern Colorado focuses exclusively on excellence in undergraduate business education. This unique focus has led to national and international recognition for the college including becoming the first and only business program to receive the Malcolm Baldrige National Quality Award from the Office of the President of the United States, and the only undergraduate-only program worldwide to be accredited by AACSB International in both business and accounting. Over five successive years Monfort's graduating seniors have scored in the top 5 to 10 percent on nationwide standardized exit exams. For more information, visit Monfort's Web site at mcb.unco.edu.