

For Immediate Release

Contact: Michael Leonard
Phone: 970.351.1273
Cell: 970.590.7884

**COMMUNITY INVITED TO ATTEND GLOBAL ENTREPRENEURSHIP WEEK EVENT AT
GREELEY, Colo.(2009-11-02 00:00:00.0)**

GREELEY, Colo— Three successful entrepreneurs will share their success stories and insights at an interactive forum at the University of Northern Colorado on November 18. Jake Jobs, founder and President of American Furniture Warehouse, Brian Schwartz, author of *50 Interviews: Entrepreneurs*, and Troy McWhinney, Executive Vice President and co-founder of McWhinney Enterprises will discuss the entrepreneurial mindset, perseverance in tough times, how to start a business and tips on how to be successful.

The event takes place at Milne Auditorium in Kepner Hall from 5-7 p.m. Admission is free for students and \$5 for the general public. It is part of Global Entrepreneurship Week and sponsored by the Monfort College of Business Entrepreneurship Club at the University of Northern Colorado.

“While this is the first year that the Entrepreneurship Club is participating in Global Entrepreneurship Week, it is the third consecutive year we’ve put on an interactive forum,” said Derek Hofmeister, president of the Entrepreneurship Club and student at the Monfort College of Business. “We’re very excited to be a part of a global movement and hope that students, faculty and the community at large will join us for this special event.”

The goal of Global Entrepreneurship Week is to inspire young people to embrace innovation, imagination and creativity. From November 16-22, millions of young people around the world will join a growing movement to generate new ideas and seek better ways of doing things. The Global Entrepreneurship Week is founded by the Ewing Marion Kauffman Foundation and the Make Your Mark campaign based out of Washington D.C.

“Our goal with the Entrepreneurship Club is to foster an inviting atmosphere for entrepreneurship among students and the community,” Hofmeister said. “Our club encourages students to start their own businesses while attending college. We have great resources around here and we just need to capitalize on them.”

About the Monfort College of Business

The Kenneth W. Monfort College of Business at the University of Northern Colorado is recognized for delivering excellence in business education. It is the first and only business program to receive the Malcolm Baldrige National Quality Award from the Office of the President of the United States (2004). The college is accredited by AACSB International in both business and accounting - the “gold standard” for accreditation. Over six successive years Monfort’s graduating seniors have scored in the top 5 to 10 percent on nationwide standardized exit exams. Students earn a degree in Business Administration with emphasis options in accounting, computer information systems, finance, general business, management, or marketing. For more information, visit Monfort’s website at mcb.unco.edu.

