

For Immediate Release

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**MONFORT COLLEGE OF BUSINESS SENIORS AGAIN AMONG TOP 5 PERCENT
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Graduating seniors at the University of Northern Colorado's Monfort College of Business have again scored in the top 5 percent collectively on a nationally-administered exit exam. Fall 2008 scores put Monfort seniors in the highest scoring band possible on the Major Field Test in Business, a standardized test produced by the Educational Testing Service of Princeton, NJ.

"Fall scores in the 95th percentile point to yet another very strong academic year for our students and faculty at the Monfort College of Business," said Dean Don Gudmundson. "By any measure, scoring in the top 5 percent among our peer business schools nationwide is an impressive accomplishment."

Monfort seniors have scored at or above the 90th percentile on the exam for the past five consecutive years (see the chart below). Fall 2008 results will be combined with Summer 2008 and forthcoming Spring 2009 results for annual reporting purposes.

The test is the most widely used instrument at business schools to assess core business knowledge. At last report 564 undergraduate programs administered the exam nationwide.

Among the highly respected schools that have offered the test recently are the U.S. Air Force Academy, University of Denver, University of Wyoming, Cornell University, American University, Belmont University, Baylor University, University of Nebraska-Lincoln, St. John's University, University of Wisconsin-Oshkosh, and Georgia State University.

Areas covered on the exam include accounting, finance, quantitative business analysis, management, marketing, legal/social environment, international business, and economics. The results are used by the college as a driver for curricular improvement. All Monfort students must complete the online exam in their final year of study.

ETS Exam Performance – Major Field Test in Business*

Monfort College of Business Seniors

2003-04	90th percentile
2004-05	90th percentile
2005-06	95th percentile
2006-07	90th percentile
2007-08	95th percentile
Fall 2008	95th percentile (to be annualized at the end of the academic year)

*National average is 50th percentile

About the Monfort College of Business

The Kenneth W. Monfort College of Business at the University of Northern Colorado focuses

exclusively on excellence in undergraduate business education. This unique focus has led to national and international recognition for the College including becoming the first and only business program to receive the Malcolm Baldrige National Quality Award from the Office of the President of the United States, and the only undergraduate-only program worldwide to be accredited by AACSB International in both business and accounting. Over five successive years Monfort's graduating seniors have scored in the top 5 to 10 percent on nationwide standardized exit exams. Students earn a degree in Business Administration with emphasis options in accounting, computer information systems, finance, general business, management, or marketing. For more information, visit Monfort's Web site at mcb.unco.edu.