

For Immediate Release

Contact: Michael Leonard
Phone: 970.351.1273
Cell: 970.590.7884

**MONFORT COLLEGE OF BUSINESS SENIORS rank among top 5 percent on national exam
GREELEY, Colo.(2008-03-26 00:00:00.0)**

GREELEY, Colo. (Mar. 26, 2008)— Graduating seniors at the University of Northern Colorado’s Monfort College of Business have again scored in the top 5 percent collectively on a nationally-administered exit exam. Spring 2008 scores, combined with Fall and Summer 2007, put Monfort seniors in the highest scoring band possible for the year on the Major Field Test in Business, a standardized test produced by the Educational Testing Service of Princeton, NJ.

This marks the fifth consecutive year that Monfort seniors have scored at or above the 90th percentile on the exam (see the chart below).

“Collective scores in the top 5 percent in the nation is a great accomplishment and speaks very highly of our students and program,” said Interim Dean Tim Jares. “Of equal or more importance is the fact that 89 percent of our fall and spring students scored at or above the national average. You could call this our own version of ‘no child [or business student] left behind.’”

The test is the most widely used instrument at business schools to assess core business knowledge. At last report 477 schools administered the exam nationwide. All Monfort students must complete the online exam in their final year of study.

Areas covered on the exam include accounting, finance, quantitative business analysis, management, marketing, legal/social environment, international business, and economics. The results are used as a driver for curricular improvement.

Among the highly respected business schools nationwide which have administered the exam are the U.S. Air Force Academy, University of Denver, Brigham Young University, Belmont University, Georgia State University, University of Missouri, Radford University, Rutgers Business School, University of Nebraska, and Xavier University.

ETS Exam Performance – Major Field Test in Business*

Monfort College of Business Seniors

2003-04	90th percentile
2004-05	90th percentile
2005-06	95th percentile
2006-07	90th percentile
2007-08	95th percentile

*National average is 50th percentile

About the Monfort College of Business

The Kenneth W. Monfort College of Business at the University of Northern Colorado focuses exclusively on excellence in undergraduate business education. This unique focus has led to national and international recognition for the College including becoming the first and only business program to receive the Malcolm Baldrige National Quality Award from the Office of the President of the United States, and the only undergraduate-only program worldwide to be accredited by AACSB International in both business and accounting. Over five successive years Monfort's graduating seniors have scored in the top 5 to 10 percent on nationwide standardized exit exams. Students earn a degree in Business Administration with emphasis options in accounting, computer information systems, finance, general business, management, or marketing. For more information, visit Monfort's Web site at mcb.unco.edu.