



For Immediate Release

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STATE FARM DONATES \$95,000 TO THE UNIVERSITY OF NORTHERN COLORADO GREELEY, Colo.(2008-12-15 00:00:00.0)

State Farm Insurance Co. in Greeley has donated \$95,000 to the University of Northern Colorado. The donation includes \$90,000 to the Monfort College of Business and \$5,000 to the Cumbres program.

The donation provides scholarships for 30 students and support for three programs. Those programs include the college's advertising and promotions class; Avanza, which encourages and promotes bilingual business majors; and the Monfort College of Business component of the First-Year Experience, a UNC class aimed at helping students stay in school. The Business component is a self-paced online offering that helps first-year students manage their personal finances.

A portion of the donation also supports the university's Cumbres program, a teacher preparation program for students committed to working with Hispanic school children, language minority students and children of poverty in public schools.

"Once again we're proud to support the Monfort College of Business and the University of Northern Colorado," said Ken Cook, vice president-operations for State Farm in Greeley, board chair of the UNC Foundation and member of the college's Dean's Leadership Council. "State Farm recognizes the value of higher education as today's students inevitably become tomorrow's leaders."

Since 2001, the university and the college have received more than \$700,000 in State Farm contributions.

"State Farm has been a wonderful partner to the Monfort College of Business, UNC and the northern Colorado community for many years," said Don Gudmundson, dean of the college.

"We value its support and look forward to continuing this partnership."

About the Monfort College of Business

The Kenneth W. Monfort College of Business at the University of Northern Colorado focuses exclusively on excellence in undergraduate business education. This unique focus has led to national and international recognition for the college including becoming the first and only business program to receive the Malcolm Baldrige National Quality Award from the Office of the President of the United States, and the only undergraduate-only program worldwide to be accredited by AACSB International in both business and accounting. Over five successive years Monfort's graduating seniors have scored in the top 5 to 10 percent on nationwide standardized exit exams. For more information, visit Monfort's Web site at mcb.unco.edu.

About State Farm

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