

For Immediate Release

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WESTERN UNION EXECUTIVE TO SPEAK AT BUSINESS PLUS LUNCHEON

GREELEY, Colo.(2009-03-03 00:00:00.0)

Western Union Chief Financial Officer and University of Northern Colorado College of Business alumnus Scott Scheirman will be speaking at a Business Plus luncheon in Greeley on March 6. He will be sharing key insights and business strategies that helped Western Union expand rapidly around the globe. He will also share his views on the current economic climate.

Scheirman is a Greeley native who graduated from UNC in 1985 with a degree in Accounting. He has been instrumental in Western Union's expansion into more than 200 countries and 365,000 locations around the globe. In addition to discussing company expansion, he will also recall his four years at UNC and how the value of his education helped guide his successful career at Western Union (a Colorado headquartered Fortune 500 company).

This Business Plus Speaker Series event is sponsored by the University of Northern Colorado Foundation, the Monfort College of Business, and the Northern Colorado Business Report. Event details follow:

Date: March 6, 2009, 11:30 a.m. – 1:30 p.m. (lunch served at noon)
Location: Greeley Country Club
Cost: \$20 per person, including lunch
RSVP: Web: www.uncalumni.org/events; phone: 800.288.5104 or 970.351.2551; or email: events@unco.edu.

About the Monfort College of Business

The Kenneth W. Monfort College of Business at the University of Northern Colorado focuses exclusively on excellence in undergraduate business education. This unique focus has led to national and international recognition for the college including becoming the first and only business program to receive the Malcolm Baldrige National Quality Award from the Office of the President of the United States, and the only undergraduate-only program worldwide to be accredited by AACSB International in both business and accounting. Over five successive years Monfort's graduating seniors have scored in the top 5 to 10 percent on nationwide standardized exit exams. For more information, visit Monfort's Web site at mcb.unco.edu.