



PC-Therapy, Inc.
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Richard Pickett
Greeley/Weld SBDC
902 7th Avenue
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Re: Benefits of the SBDC

The Greeley Weld Small Business Development Center (SBDC) has been invaluable in assisting my small business, PC-Therapy, Inc., with the development of a successful business plan and potential for future growth. This year I decided to apply for a small business loan to expand PC-Therapy's business. The prospect seemed daunting in the light of a poor economy and the housing market collapse. A business associate suggested I contact Dick Pickett at the SBDC for assistance. I called the SBDC office and they immediately scheduled an appointment for me to come in.

After meeting with the SBDC two to three times per month for the past five months, I have built a solid business plan, applied for a 504 SBA loan, and been approved by three different banks. I have no doubt that this would not have been possible without the diligent work, time, contacts, and knowledge the SBDC poured into my business goals. This type of expertise would have been too costly for my small business to employ on a contract basis.

The SBDC has given PC-Therapy, Inc:

1. Step-by-step guidance in formulating a well-constructed business plan.
2. Contacts with monetary sources in the Greeley community.
3. Insight and knowledge about the particulars of SBA loans
4. Networking opportunities with other business owners in the Greeley area.
5. Resources available to small businesses of which I was unaware.
6. Educational seminars on topics of great importance to small business owners that I did not find anywhere else.

The SBDC has helped to ensure that PC-Therapy will continue to thrive and grow in the Greeley community, specifically because of the time and energy Dick Pickett has put into that office.

Sincerely,

Julie Kisic, Ph.D.
Owner/PC-Therapy