

Monfort College of Business
Semester Course Syllabus

(2009-2010)

COURSE PREFIX/TITLE: BAFN 474--Case Problems in Financial Management

Sem. Hrs. 3
Ed. Cap. 30

CATALOG DESCRIPTION: Prerequisite: BAFN 470. Business majors only. Open to finance emphasis students only. Juniors or above. This seminar class involves the comprehensive study of applied financial management, finance, other business skills, and financial decision making processes for the firm. Use case study problem solving method.

PREREQUISITES: BAFN 470. Business majors only. This course is open to finance emphasis students only. Juniors or above.

COURSE OBJECTIVES:

1. To provide an in-depth study of financial concepts through simulations and cases.
2. To examine financial theory within a decision making context.

COURSE TOPICS:

Approx.
50 Min.
Periods

Topics Covered

Description

9	Introduction of the Simulation	An introduction of the computer simulation including several trial runs to demonstrate the effect of financial decisions on firm performance.
9	Financial Analysis and Working Capital Management	Applying financial analysis and planning in a decision making context. Review working capital policy and management through cases and the simulation.
3	Risk/Return Relationship	Review theories associated with the risk/return relationship (e.g., CAPM modern portfolio theory) and the applications of these theories to financial management.
9	Cost of Capital and Capital Structure Theory	Review the alternative methods of calculating the cost capital theory and analysis. Examine how capital structure theory can be applied to the firm.
9	Capital Budgeting	The application of alternative capital budgeting techniques to specific situations. A decision of the external and internal environmental factor that influence the capital budgeting decision.
3	Global Aspects of Management	An examination of the global aspects of financial decision making.

Approx.
50 Min.

<u>Periods</u>	<u>Topics Covered</u>	<u>Description</u>
<u>3</u>	Valuation	An examination of the use of valuation techniques to make decisions concerning mergers, divestitures, LBQ's, etc.
45	Total	

COURSE REQUIREMENTS: Case analysis and presentations, examinations(s), homework and quizzes as needed.

TYPE OF GRADING: Letter

SUGGESTED TEXT AND/OR SUPPLEMENTS: (Note: These books are only suggested. Prior to purchasing books and other materials, students need to check with the class instructor for their book and class material choices.)

Primis Custom Publishing, *Case studies in finance*. New York: NY, McGraw-Hill Irwin.

Brooks, L. D. (2007). *Fingame online 5.0, participant's manual* (5th ed.). New York, NY: McGraw-Hill Irwin.

ASSESSMENT STATEMENT: The Monfort College of Business may collect data in this course that will be used to assess student progress toward our program learning goals and objectives. Individual student performance information will be kept confidential; however, this data may be disseminated in an aggregate form to professional groups and through research publications. If you do not wish your performance in this class to be included in research about overall student performance (beyond the accreditation process), please inform your instructor in writing of this intent.

COMPUTER UTILIZATION: Students are required to participate in a computer simulation that illustrates the effect of financial decisions. Students are expected to use Excel to aid in the analysis of cases.

LIBRARY UTILIZATION: Students are encouraged to use the Michener Library collections and online subscription information resources to supplement readings and to complete assignments. Library databases include *Business Source Premier*, *Business & Company Resource Center*, *LexisNexis Academic*, and many others available at <http://library.unco.edu/articlefinder.htm>. Students are also expected to use reference material such as Robert Morris and Associates, Dun & Bradstreet, Value Line, and Moody's to aid in their analysis of a cases. The business reference librarian, Annie Epperson, holds regular Kepner office hours. Find her contact information at <http://www.unco.edu/library/personnel/epperson.htm>.

GLOBAL DIMENSION COVERAGE: Students will complete cases that illustrate the global dimensions of financial decision making, such as the use of foreign sources of funds and capital budgeting for a multinational corporation.

ETHICAL DIMENSION COVERAGE: Ethical issues are abundant throughout the material covered in the course. Ethical dilemmas facing the financial manager, such as maximizing shareholders' wealth vs. social responsibility, are explored.

DISABILITY STATEMENT: Any student requesting disability accommodation for this class must inform the instructor giving appropriate notice. Students are encouraged to contact Disability Support Services at (970) 351-2289 to certify documentation of disability and to ensure appropriate accommodations are implemented in a timely manner.

CLASSROOM TECHNOLOGY GUIDELINES:

Each student is required to review and become familiar with the following classroom technology guidelines: <http://www.mcb.unco.edu/Technology/Classroom%20Technology%20Guidelines.pdf>

Food is not allowed in classrooms. Only drinks in a container with a screw top lid are allowed.

KENNETH W. MONFORT COLLEGE OF BUSINESS STATEMENT

The Kenneth W. Monfort College of Business students are expected to conduct themselves in accordance with the highest standards of academic honesty. Cheating, plagiarism, illegitimate possession and disposition of examinations, alteration, forgery, or falsification of official records and documents, and similar acts or the attempt to engage in such acts are grounds for disciplinary action. This action can include the following in addition to any University disciplinary action:

1. A failing grade for a particular assignment.
2. A failing grade for a particular course.
3. Suspension from the College of Business Administration.
4. Expulsion from the College of Business Administration.

Students are expected to complete all prerequisites for a business class prior to the first day of class. Students may not concurrently enroll in a class and its prerequisite(s) unless it is expressly stated in the bulletin that the class is a co-requisite. Any exception to this policy must be approved by the Director of the School offering the class.

Students must submit original works for assignments required in this class. This includes term papers, cases and other course requirements. A student who submits a work that was previously submitted to another class without prior approval from the instructor is in violation of this policy. A student who violates this policy may receive a failing grade for the assignment, a failing grade for the class, and face termination of his/her business degree program.

MONFORT COLLEGE OF BUSINESS STUDENT CODE OF PROFESSIONAL CONDUCT:

Monfort College of Business students represent the professional and academic interests of the entire MCB & UNC communities. Accordingly, MCB expects all students to behave in a professional manner and adhere to high ethical standards in every business class and in every activity connected with the Monfort College of Business. This professional behavior is required not only in the classroom but also in all MCB-related interactions such as e-mails, conferences and use of technology.

MCB students should exhibit respectful behavior in classes. This behavior includes arriving on time to BAFN 474--Case Problems in Financial Management (2009-2010)

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class, staying in class until the lecture ends, having the discipline to stay engaged in class, turning-off or silencing cell phones and pagers while in class, refraining from text-messaging, and avoiding coming to class wearing clothing that is unduly provocative or has written messages that are rude, insensitive or obscene. MCB students should engage in respectful behavior in all activities where they act directly or indirectly as a representative of the MCB. Respectful behavior creates a more desirable, civilized, and productive learning environment, and it models behavior that is both productive and pleasant when students transition from the classroom to the workplace.

MCB students should master and apply the fundamental skill of preparing and sending class or university related e-mails that are properly written, show professionalism and communicate a clear message. E-mails containing profanity, spelling mistakes, punctuation errors, or poor composition evidence sloppiness and show disrespect to the recipient. MCB students should use proper forms of address when communicating orally or in writing with faculty or staff (i.e., Dr. Smith, Professor Jones, Ms. Abbot, etc.). If a student does not know how to address a faculty member, he or she should ask.

This code of professional conduct complements, but does not replace, the Honor Code of the Monfort College of Business or the Honor Code of the University.

Updated: August 19, 2008

By: Unknown

Rolled Over: September 1, 2009

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