

**Monfort College of Business**  
**Semester Course Syllabus**

**(2009-2010)**

COURSE PREFIX/TITLE: BAFN 479—Portfolio Management

Sem. Hrs. 3  
Ed. Cap. 35

CATALOG DESCRIPTION: Prerequisite: BAFN 379. Business majors only. Juniors or above. Complete an in-depth research project of an industry and selected firms within the industry, considering near term expected economic climate. Emphasize portfolio theory and recent changes in financial statement presentation.

PREREQUISITES: BAFN 379. Business majors only. Juniors or above.

COURSE OBJECTIVES:

1. To examine the framework modern portfolio theory provides for decision making and performance measurement.
2. To study the buy/sell decision by examining techniques used in security analysis.
3. To examine alternative investment vehicles and markets (e.g., options, futures, and international instrument and markets).

COURSE TOPICS:

Approx.  
50 Min.  
Periods

	<u>Topics Covered</u>	<u>Description</u>
1	Introduction	Introduction
2	Code of Ethics	Various issues and standards of ethical behavior in the investment community.
2	Alternative Investment Vehicles	An overview of the various debt, equity, derivative, and other instruments.
3	Financial Markets and Sources of Information	The structure, organization and functioning of domestic and international markets; security market indicators; published sources of economic, market, industry, and corporate information.
6	Portfolio Theory	Efficient market, hypothesis, risk and return characteristics of portfolios, capital market theory.
4	Valuation	Review different valuation techniques such as discounted cash flow and P/E multiple.
5	Debt Instruments	The valuation and management of debt securities in a portfolio context.

Approx.

50 Min.

Periods

Topics Covered

Description

3	Financial Statement Analysis	The use of financial statements in assessing the prospects of the firm.
5	Equity Instruments	An in-depth study of fundamental analysis of the aggregate market, industry, and company.
3	International Diversification and Measuring Performance	The effects on the expected return and risk in portfolios diversified among multiple countries.
9	Financial Derivatives	Study of the valuation, strategies, and markets for financial and commodity options and futures.
<u>2</u>	Measuring Portfolio Performance	An examination of the different techniques used to measure portfolio performance.
45	Total	

COURSE REQUIREMENTS: Examination(s), homework, projects and quizzes as needed.

TYPE OF GRADING: Letter

SUGGESTED TEXT AND/OR SUPPLEMENTS: (Note: These books are only suggested. Prior to purchasing books and other materials, students need to check with the class instructor for their book and class material choices.)

Reilly, F. K. and Brown, K.C. (2003). *Investment analysis and portfolio management* (9th ed.). Chicago, IL: Dryden Press.

COMPUTER UTILIZATION: Students will use database software such as Prodigy, Lexis/Nexis, Bridge, SBBI, or Research Insight to aid their understanding of the topics. In addition, the Internet, Excel, and other programs will be used in the course.

LIBRARY UTILIZATION: Students will have several library assignments requiring the generation of reports. In addition, students will be using library resources, such as *Moody's*, *Value Line*, *Standard and Poors*, *Financial Analysts Journal*, and other business periodicals to gather information for the aforementioned projects and papers.

GLOBAL DIMENSION COVERAGE: The global aspects of investing are integrated with the various topics in the course. Additionally, global diversification is specifically addressed in separate sessions, such as global markets, global investment vehicles, etc.

ETHICAL DIMENSION COVERAGE: There is extensive coverage and discussion of the Code of Ethics and Standards of Conduct adopted by the Financial Analysts Association and the Institute of Chartered Financial Analysts.

DISABILITY STATEMENT: Any student requesting disability accommodation for this class must inform the instructor giving appropriate notice. Students are encouraged to contact Disability Support Services at (970) 351-2289 to certify documentation of disability and to ensure appropriate accommodations are implemented in a timely manner.

CLASSROOM TECHNOLOGY GUIDELINES:

Each student is required to review and become familiar with the following classroom technology guidelines: <http://www.mcb.unco.edu/Technology/Classroom%20Technology%20Guidelines.pdf>

Food is not allowed in classrooms. Only drinks in a container with a screw top lid are allowed.

KENNETH W. MONFORT COLLEGE OF BUSINESS STATEMENT

The Kenneth W. Monfort College of Business students are expected to conduct themselves in accordance with the highest standards of academic honesty. Cheating, plagiarism, illegitimate possession and disposition of examinations, alteration, forgery, or falsification of official records and documents, and similar acts or the attempt to engage in such acts are grounds for disciplinary action. This action can include the following in addition to any University disciplinary action:

1. A failing grade for a particular assignment.
2. A failing grade for a particular course.
3. Suspension from the College of Business Administration.
4. Expulsion from the College of Business Administration.

Students are expected to complete all prerequisites for a business class prior to the first day of class. Students may not concurrently enroll in a class and its prerequisite(s) unless it is expressly stated in the bulletin that the class is a co-requisite. Any exception to this policy must be approved by the Director of the School offering the class.

Students must submit original works for assignments required in this class. This includes term papers, cases and other course requirements. A student who submits a work that was previously submitted to another class without prior approval from the instructor is in violation of this policy. A student who violates this policy may receive a failing grade for the assignment, a failing grade for the class, and face termination of his/her business degree program.

MONFORT COLLEGE OF BUSINESS STUDENT CODE OF PROFESSIONAL CONDUCT:

Monfort College of Business students represent the professional and academic interests of the entire MCB & UNC communities. Accordingly, MCB expects all students to behave in a professional manner and adhere to high ethical standards in every business class and in every activity connected with the Monfort College of Business. This professional behavior is required not only in the classroom but also in all MCB-related interactions such as e-mails, conferences and use of technology.

MCB students should exhibit respectful behavior in classes. This behavior includes arriving on time to BAFN 479—Portfolio Management (2009-2010)

class, staying in class until the lecture ends, having the discipline to stay engaged in class, turning-off or silencing cell phones and pagers while in class, refraining from text-messaging, and avoiding coming to class wearing clothing that is unduly provocative or has written messages that are rude, insensitive or obscene. MCB students should engage in respectful behavior in all activities where they act directly or indirectly as a representative of the MCB. Respectful behavior creates a more desirable, civilized, and productive learning environment, and it models behavior that is both productive and pleasant when students transition from the classroom to the workplace.

MCB students should master and apply the fundamental skill of preparing and sending class or university related e-mails that are properly written, show professionalism and communicate a clear message. E-mails containing profanity, spelling mistakes, punctuation errors, or poor composition evidence sloppiness and show disrespect to the recipient. MCB students should use proper forms of address when communicating orally or in writing with faculty or staff (i.e., Dr. Smith, Professor Jones, Ms. Abbot, etc.). If a student does not know how to address a faculty member, he or she should ask.

This code of professional conduct complements, but does not replace, the Honor Code of the Monfort College of Business or the Honor Code of the University.

Updated: Spring 2009  
By: Christine McClatchey  
Rolled Over: September 1, 2009  
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